

OFFICIAL RULES
SCHOFFERHOFER GRAPEFRUIT “TASTE HAPPINESS” SWEEPSTAKES
NO PURCHASE NECESSARY TO ENTER OR WIN. MUST BE 21 YEARS OF AGE OR OLDER TO ENTER

ELIGIBILITY: The Schofferhofer Grapefruit “Taste Happiness” Sweepstakes (the “Sweepstakes”) begins at approximately 12:01 AM Eastern Time (“ET”) on 06/01/18 and ends at 11:59:59 PM ET on 08/31/18 (the “Sweepstakes Period”). Must be a US resident 21 years of age or older at the time of entry. NJ residents are not eligible to participate in the Instant Win promotion. Employees of Radeberger Gruppe USA (“Sponsor”), Sponsor’s advertising/promotional agencies, and alcohol beverage licensees (plus immediate family members of all such employees) are not eligible to participate. The term “immediate family members” includes spouses, children, and siblings.

HOW TO ENTER: During the Sweepstakes Period, access the Sweepstakes entry form at www.schoff.us/happy. Follow the instructions to enter and provide your name, address, city, state, zip code, date of birth (month, day, and year), phone number, and email address. Submit your entry. No purchase is necessary to enter or win, but an internet connection is required. All entries must be received by the close of each Entry Period to be eligible for that Entry Period’s drawing. In case of an identity dispute, the registered owner of the email address used to enter the Sweepstakes will be deemed the entrant. The use of script, macro, or automated devices (or any other devices intended to automate any aspect of participation) is prohibited. If Sponsor determines that an entrant has used an automated or other improper device to participate or is in violation of these Official Rules, all entries from that entrant or email address will be void. The Sweepstakes Period is comprised of three entry periods (each referred to as an “Entry Period”):

<u>Entry Period</u>	<u>Beginning</u>	<u>Ending</u>	<u>Drawing Date (on or around)</u>
1	12:01 AM ET on 06/01/18	11:59 PM ET on 06/30/18	07/03/18
2	12:01 AM ET on 07/01/18	11:59 PM ET on 07/31/18	08/02/18
3	12:01 AM ET on 08/01/18	11:59 PM ET on 08/31/18	09/05/18

Bonus Entry: After you enter the Sweepstakes, you will be invited (but not obligated) to share the Sweepstakes with your friends by posting or copying/pasting a unique URL that can be attributed back to you (a “Referral URL”). If an eligible friend with a valid email address enters the Sweepstakes during that same Entry Period using your Referral URL, you will receive a Bonus Entry into the Sweepstakes for that Entry Period; provided, an entry by a friend via any other channel during that Entry Period other than by your Referral URL will not provide you with a Bonus Entry. All referrals are not final until verified by Sponsor. There is a limit of one entry and one Bonus Entry per person or per email address or per street address per Entry Period. In case of multiple entries or Bonus Entries within any one Entry Period from any one person, one email address, or one street address, only the first entry or Bonus Entry will be accepted.

NOTIFICATION AND PRIZES: There will be a total of thirty (30) Grand Prizes and 125 Instant Win Prizes (each may also referred to herein as a “Prize”) awarded in the Sweepstakes. The number of Grand Prizes will be awarded as follows: (i) fifteen (15) Grand Prizes will be awarded after the conclusion of Entry Period 1, (ii) ten (10) Grand Prizes will be awarded after the conclusion of Entry Period 2, and (iii) five (5) Grand Prizes will be awarded after the conclusion of Entry Period 3. Grand Prize Winners will be randomly selected, subject to confirmation of eligibility, from among all eligible entries received by the close of each Entry Period. One hundred twenty-five Instant Win Prize winners will be randomly selected, subject to confirmation of eligibility, during the Sweepstakes Period. Non-winning entries from Entry Periods 1 and 2 remain eligible for the Entry Period 3 Grand Prize drawing. All winners will be notified by phone or email.

Grand Prize: Each Grand Prize Winner will receive one (1) Schofferhofer Grapefruit-branded Vision Grills Classic Cadet Series Kamado grill. The Approximate Retail Value (“ARV”) of each Grand Prize is \$350.00. The ARV of all Grand Prizes to be awarded is \$10,500.00. The odds of winning a Grand Prize in any Entry Period will depend on the total number of eligible entries received during that Entry Period together with the total number of non-winning entries from any previous Entry Period. Any and all other costs and expenses not specifically stated herein including, but not limited to, all federal, state, and local income taxes, charcoal, and personal expenses, are the sole responsibility of the Grand Prize Winner to pay. Grand Prize will be shipped to Winner.

Instant Win Prizes. NJ residents are not eligible to participate in the Instant Win promotion. Throughout the Sweepstakes Period, entrants will be also eligible to win one (1) of 125 Instant Win Prizes which will be randomly assigned to a specific day and time during the Sweepstakes Period. Each eligible entrant who first enters immediately after the randomly assigned specific day and time will be an "Instant Win Prize Winner." **Instant Win Prize:** One (1) grill accessory kit which includes one (1) set of grilling utensils, one (1) Schofferhofer Grapefruit-branded apron, and one (1) Schofferhofer Grapefruit-branded grill mitt. The ARV of each Instant Win Prize is \$47.00. The ARV of all Instant Win Prizes is \$5,875.00. The odds of winning an Instant Win Prize depends on the date and time of participation. Any and all other costs and expenses not specifically stated herein including, but not limited to, all federal, state, and local income taxes and personal expenses, are the sole responsibility of the Instant Win Prize Winner to pay. Only the published number of Instant Win Prizes will be awarded. In the event for any reason, including technical, mobile carrier, computer, seeding, human or other errors, the number of winning messages issued exceeds the number of Instant Win Prizes listed in these Official Rules, Sponsor reserves the right to conduct a random drawing from among all eligible, non-suspect individuals who received a winning message to award the listed number of Instant Win Prizes. Unclaimed Instant Win Prizes will not be awarded.

PRIZE CONDITIONS. There is a limit of one (1) Grand Prize and one (1) Instant Win Prize per person. No alcohol is being provided as part of any Prize. Prizes are non-transferable, cannot be sold or auctioned, and have no cash surrender value. No refund or compensation will be paid if a Prize or any component thereof is not used or is otherwise declined. If Sponsor does not receive personal confirmation from any Winner of being selected as a Winner within 72 hours from Sponsor's notification, or if a Winner (i) fails to complete or return any requested documents by the date specified by the Sponsor, (ii) is found to be ineligible, or (iii) fails to comply with these Official Rules, the Winner will be disqualified and Sponsor will use reasonable efforts to continue to select a replacement Grand Prize Winner. If a Prize Winner declines the Prize for any reason, Sponsor will use reasonable efforts to continue to select a replacement Prize Winner. The acceptance or use of a Prize constitutes permission for Sponsor to use the Winner's name and address (city and state) for promotional purposes on a worldwide basis, and in all forms of media, in perpetuity, without notice or further compensation. Sponsor reserves the right, at its sole discretion, to substitute a prize with one of equal or greater value or with a company check in the amount of the ARV of the Prize. In the event there is a difference between the actual value of a Prize and the stated ARV of the Prize, there will be no refund or reimbursement provided. Winners must provide their social security number and will be issued an IRS Form 1099 for Prizes valued in excess of \$600.00. All Winners are liable for the payment of applicable federal and state taxes on the Prize received. Prizes must be accepted as awarded. A purchase will not increase chances of winning. The ARV of all Prizes to be awarded in the Sweepstakes is \$16,375.00.

LIMITATIONS OF LIABILITY: Sponsor is not responsible for lost, late, delayed, inaccurate, incomplete, or misdirected entries, or for electronic, network or computer failures or malfunctions, lost or unavailable network connections, or for other hardware, software or technical errors of any kind including any injury or damage to any person's computer related to or resulting from participating in the Sweepstakes, or for other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise, relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, or with respect to any Sweepstakes-related materials. Winners agree to release, discharge, indemnify, and hold harmless the Sponsor and its parent companies, affiliates, directors, officers, employees, and agents, from any claims due to any injuries, damages, or losses to any person (including death) or property, resulting in whole or in part from acceptance or use of a Prize or participation in the Sweepstakes. Winners are responsible for their own health, safety, and well-being while using the Grand Prize and Instant Win Prize. All entries become the property of the Sponsor. Sweepstakes is subject to all applicable federal, state, and local laws. Entrants agree to be bound by these Official Rules and the decisions of the Sponsor whose decisions are final. Entrants waive any right to claim ambiguity with regard to the mechanics of the Sweepstakes or the interpretation of the Official Rules. Headings are provided for convenience only. Anyone attempting to defraud or tamper with this Sweepstakes will be declared ineligible and may be prosecuted. Sponsor is not responsible or liable for any loss, damage, inconvenience, or loss of time arising out of any acts, omissions, or negligence, of any person, including, without limitation, transportation carriers, and any person providing any service or accommodation in conjunction with a Prize, or for delays or cancellations including, but not limited to, those resulting from mechanical breakdown, closings, strikes, government action, inclement weather, or Acts of God. Sponsor is not responsible for incorrect information caused by printing, technical or human errors, which may occur during the Sweepstakes. Sponsor assumes no responsibility for

errors, omissions, interruptions, deletions, defects, delays, or the theft, loss, or destruction of entries. If, for any reason, the Sweepstakes is not capable of being conducted as planned because of tampering, intervention, fraud, technical failures, or any other reason (each an "Intervening Cause"), which affects the security, fairness, or proper execution of the Sweepstakes, Sponsor reserves the right to modify or cancel the Sweepstakes if prior to the end of the Sweepstakes Period, or otherwise award the Prizes through a drawing from all eligible entries received which, in Sponsor's opinion, were not affected by the Intervening Cause. Any disputes regarding this Sweepstakes shall be governed by Connecticut law and resolved in courts located in Fairfield County, Connecticut. Any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred but in no event attorney fees. Entrant waives any claim for punitive, incidental, or consequential damages. With regard to the Prizes being awarded, Sponsor makes no express or implied warranty of merchantability or fitness for a particular purpose. As used in these Official Rules, and depending on the context, "Prize" may refer to a Grand Prize or an Instant Win Prize, and "Winner" may refer to a Grand Prize Winner or an Instant Prize Winner. Sponsor does not provide to third parties personal information obtained to participate in the Sweepstakes unless required under applicable law.

WINNERS LIST: For a Winners list, mail a self-addressed stamped envelope postmarked by 08/31/18 to: Schofferhofer Grapefruit "Taste Happiness" Sweepstakes Winners List, 194 Main St., Norwalk, CT 06851.

SPONSOR: The sole Sponsor of the Sweepstakes is Radeberger Gruppe USA, Norwalk, CT. Vision Grills LLC and its parent, subsidiary, and affiliated companies, and any person/entity providing any service or accommodation in conjunction with a Prize awarded in this Sweepstakes do not endorse Sponsor's products and are not affiliated with the Sweepstakes. Trademarks used are for prize description only and are the property of their respective owners. Void where prohibited.